# Room in Our Hearts and Homes

Celebrating Greater Philadelphia's Medical Excellence

20th Anniversary Gala

Thursday, October 15, 2020 6:30 to 10:30 pm Fairmount Park Horticulture Center, Philadelphia

# Help Make A Difference!

Please consider sponsoring HOSTS for HOSPITALS 20th Anniversary Gala and our world-renowned local medical systems. We are seeking sponsorship from Greater Philadelphia businesses, medical systems and other organizations. Each business that partners with our unique, altruistic mission will be recognized in our published materials, via email and through our website. Your generous contribution will immediately impact the lives of so many patient families and help us to secure more Hosts!

#### Hearts of Gold Sponsor

Boscová



Jim Boscov, CEO of **Boscov's Department Stores** 

#### **Healing Sponsor**

Children's Hospital of Philadelphia



Peter Grollman, Senior VP of Children's Hospital of Philadelphia

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# **Sponsorship Opportunities**

All Sponsors receive logo placement on event marketing materials and Gala event displays

#### Hearts of Gold Sponsor \$50,000

- Recognition as Hearts of Gold Sponsor in press releases, promotional materials, invitations, eNewsletters, website and social media
- 20 Tickets and reserved seating at Gala
- Opportunity to welcome audience on main stage at Gala
- Logo Placement on all event related collateral and on event displays
- Dedicated space onsite



#### Healing Sponsor \$25,000

- Recognition as Healing Sponsor in press releases, promotional materials, invitations, eNewsletters, website and social media
- 10 Tickets and reserved seating at Gala
- Logo Placement on all event related collateral and on event displays
- Dedicated space onsite



# **Impact Families Sponsor \$12,500**

- Recognition in press releases and as Impact Families Sponsor in promotional materials, eNewsletters,website and social media
- 10 Tickets and reserved seating at Gala
- Logo Placement on all event related collateral and on event displays

#### Caring Sponsor \$7,500

- Recognition on website, eNewsletters, and social media
- 8 Tickets and reserved seating at Gala
- Name or logo placement on select event related collateral and on select event displays at Gala

# Welcoming Sponsor \$5,000

- Recognition on website, eNewsletters
- 6 Tickets and reserved seating at Gala
- Name or logo placement on select event related collateral and select event displays at Gala

# **Open Door Sponsor \$2,500**

- Recognition on website, eNewsletters
- 4 Tickets and reserved seating at Gala
- Name or logo placement on select event related collateral and select event displays at Gala

HOSTS for HOSPITALS is a 501 (c)(3) organization ID #23-3038412. Gifts/Sponsorships are deductible to the full extent allowed by Federal law





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#### **Specialty Sponsorships**

All Sponsors receive logo Placement on event marketing materials and Gala event displays

#### Gala Event Video (\$12,000)

- Recognition as Gala Event Video in press releases, promotional materials, eNewsletters, website and social media
- Logo Placement on all event related collateral and on event displays

# Lighting & Audiovisual (\$6,000)

- Recognition as Lighting and Audio Visual in press releases, promotional materials, invitations, eNewsletters, website and social media
- Name or logo placement on select event related collateral and on select event displays at Gala

#### Decorations (\$4,500)

- Recognition as Decorations Sponsor in press releases, promotional materials, eNewsletters, website and social media
- Name or logo placement on select event related

# Advertising and Collateral (\$4,000)

- Recognition as Advertising and Collateral Sponsor on website, eNewsletters, and social media
- Name or logo placement on select event related collateral and on select event displays at Gala

# Desserts (\$1,650)

- Recognition as Desserts Sponsor on website, eNewsletters
- Name or logo placement on select event related collateral and select event displays at Gala

# Photography/Videography (\$1,300)

- Recognition as Photography/Videography Sponsor on website, eNewsletters
- Name or logo placement on select event related collateral and select event displays at Gala

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Patron Sponsorships	Specialty Sponsorships
Hearts of Gold Sponsor (\$50,000)	Gala Event Video (\$12,000)
Healing Sponsor (\$25,000)	Lighting & Audiovisual (\$6,000)
Impact Families Sponsor (\$12,500)	Decorations (\$4,500)
Caring Sponsor (\$7,500)	Program Book (\$4,000)
Welcoming Sponsor (\$5,000)	Desserts (\$1,650)
Open Door Sponsor (\$2,500)	Photography/Videography (\$1,300)
cannot attend but would like to donate:	One time Monthly Amount: \$
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Providing Lodging Solutions for Patients & Their Families for 20 Years!



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